

Zone 8 President's Meeting

February 16, 2026

Attendees:

- Victoria Gabourel, Zone 8 Representative
- Francis Lewis, Grand Prix Region
- Brian Barkhoff, SGV
- Greg Curtiss, SAR
- Michael Zurich, SDR
- Dan Bouet, AZR
- EC Mueller, AZM
- Gary Lea, LVR
- Richard Wall, VYD
- Jeff Berzon, PSR
- Dave Douglas, CAI
- Steve Doll, SBR
- Monica Asbury, Orange Coast Region
- Maggie Goodman Garnett, PCA National Social Media Chair

Victoria Gabourel called meeting to order at 6:01 p.m.

- Each monthly President's meeting goal will be to hold the meeting for one hour
- Tonight, the PCA National Social Media Chair will be the guest speaker
- The RPM is now available and each president will receive a hard copy. Links are also accessible via PCA's website
- PCA's National Board Meeting is next Monday
 - A quorum is necessary so please make time to be on the call and vote
- There is a record number of registrations for the Lake Placid Parade
 - Victoria asked if attendees would like to hold a Zone 8 gathering and / or budget could be put toward raffle prizes
 - The topic was tabled for the time being
- EC Mueller's region is already planning routes for other Zone 8 attendees to caravan to the 2027 Boise, ID Parade
 - Once more information is available and routes have been identified, EC will circle back with the presidents and make a presentation
- Event liability coverage has increased to \$15M; however, insurance certificates issued will cover an amount commensurate with the type of event the region is hosting
- SBR is investigating additional insurance and will circle back with the presidents on their findings
- Victoria asked the regions who were having a milestone anniversary this year if any plans had been made
 - A couple regions are combining their anniversaries with a New Member Recognition luncheon with door prizes; one region working on a potential early evening drive; other regions are still in the planning stages
- PCA will be sending those regions celebrating a milestone anniversary, an 'anniversary' package

- Presidents were reminded to keep politics out of their communications / events and remind all their Chairs to be mindful of the same
- Presidents were asked to provide Monica with the dates of the Concours by April 15th. The few regions who have yet to submit their share of the end-of-the-year awards will be sent an email as a reminder
- As a courtesy to other regions, please advise regions if a tour you're organizing crosses into another region's area
- Presidents requested a listing of the Zone 8 President's emails, phone numbers and the region they're associated with
- PCA's National Social Media Chair, Maggie Goodman Garnett presented slides on social media which included:
 - The National Social Media Chair is there as your coach, tech support and to help with problem solving issues
 - There was emphasis on making the region's social media chair aware of the RPM
 - Presidents are allowed to include more than one social media chair on their Continuity Report
 - The Redbook is super important for keeping regional passwords to social media platforms and the club's financial information
 - The Redbook should be kept secure and have at least one other person able to access the sensitive information
 - Review the RPM Social Media Chair guidelines with your Social Media Chair
 - There was emphasis on reviewing the Don'ts
 - Redact AX, DE and Street Survival license plates
 - Be careful with children's photos – ask parental permission
 - Review what's permitted for posting / publishing AX results
 - Any type of accident photos or videos or news stories
 - Be careful with jokes and memes
 - Dash cam photos are fine, but not photos or videos taken from a driver's seat (drivers must have both hands on the wheel)
 - Posting a public page on your website is fine, be sure to have moderators to moderate what's being posted
 - Be cautious about posting too much information, i.e., keep route instructions for members only
 - Drone footage can only be used in two ways
 - 1) Drone operator must comply with rules and authorization from PCA
 - 2) Access to Porsche's Press Room footage is allowed
 - Unofficial PCA Events
 - There is no such thing as unofficial PCA events
 - Any PCA communication or planned by a regional official is an official PCA event
 - AI Regional Focus is being scheduled for March. All presidents are encouraged to attend
 - Topics will include, membership list, social media, fake accounts, Goodie Store, etc.
- Victoria closed the at 7:32 p.m., and informed the presidents PCA's National Junior's Chair will be next month's guest speaker scheduled for March 30th at 6:00 p.m.

Respectfully submitted,

Monica Asbury
PCA-OCR Immediate Past President
PCA Zone 8 Secretary